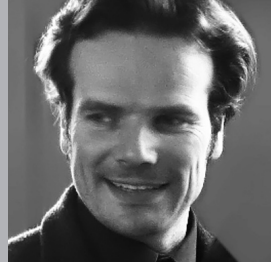




ADVANCED WORKSHOP | SPEAKERS

DESIGNING SPATIAL SOLUTIONS FOR FUTURE R&D

October 12 – 13, 2010



PROF. DR. JÖRG NÖNNIG

ORGANISATION | TU-Dresden - Center for Knowledge Architecture

TITLE | “Designing/Undesigning innovation spaces: concepts, tools, procedures”

BIOGRAPHY | Born in 1973, Jörg Noennig studied architecture in Weimar, Krakau and Tokyo. Worked as architect and lecturer in Japan 1998 – 2001 and as a researcher at the Technical University of Dresden from 2001 – 2009. He was offered a professorship in Dresden in 2009.



GREG RIVERA, PH.D.

ORGANISATION | Innovalab

TITLE | “Social Innovation Park in Greater Bilbao”

BIOGRAPHY | Presently developing a network of Innovalabs and Fab Labs worldwide. Member of the work group at DenokInn: The Basque Centre for Business and Social Innovation. Present projects include the Social Innovation Park, HIRIKO (electric car) and LifePark. In 2005 Rivera received his doctoral degree from the School of Consciousness and Transformation at the California Institute of Integral Studies. His dissertation explored how arts/science creates the conditions for transdisciplinary ways of knowing to transform organizational culture. Additional academic work includes the MIT Media Lab, Harvard University, Antioch University, Goddard College, Pratt Institute and Texas Christian University.



DR. ULRICH FRENZEL

ORGANISATION | Freudenberg

TITLE | „Innovation management in a modern work space”

BIOGRAPHY | Ulrich Frenzel leads the Technical Development Center of Freudenberg, a leading company for sealing technologies. Before this engagement, Mr. Frenzel has worked for Trelleborg / Busak & Shamban, also leading companies in advanced polymer technologies, as a research director. He has graduated from the University of Stuttgart and holds a doctor's degree in engineering.



STEFAN HOLTEL

ORGANISATION | Vodafone Group R&D
Germany / flensburg.school

TITLE | “Segregating Weak Signals from Noise and Mainstream by means of a unique Pictorial Instrument”

BIOGRAPHY | Stefan Holtel is with Vodafone Group R&D over 10 years where he focuses on detection and exploitation of trends to enhance a communication services product portfolio. He has a strong background in requirements engineering, knowledge management, trend monitoring, and even addresses strategical issues of Web 2.0 and Enterprise 2.0. As a researcher for flensburg.school he looks at opportunities to improve audience learning processes in staged slide presentations by means of dramaturgical elements that are “borrowed” from theater and film plots.



MARK ZEH

ORGANISATION | Continuum

TITLE | „Work/Life-- Enhancing Future Workstyles with Appropriate Space and Furniture”

BIOGRAPHY | Mark Zeh resides in Munich, Germany and is responsible for Pan-European Relations for Continuum, a global Design- and Innovation Consultancy, headquartered in Boston, Massachusetts. His previous work has included leading Product Development and Advanced sourcing for the Steelcase Premium Group and work in a wide variety of leadership roles with IDEO, another global Design- and Innovation Consultancy. In these roles, Zeh has worked widely in areas of need-finding, space planning, furniture system design and product development in creating culture-specific work- and collaboration environments. Zeh is a regularly-published writer on tensile-and membrane architecture and lectures regularly on Creativity at The Munich Business School. He has been awarded over 25 patents for his original work.



DR. HERMANN LÖH

ORGANISATION | Virtual Enterprise
Architects

TITLE | “Agility, Productivity, and Networkability - Trends in R&D Collaboration and how to address them”

BIOGRAPHY | Originally trained as a mechanical engineer, Dr. Hermann Löh has helped many companies to improve their innovation performance and organization – as a consultant with McKinsey & Company, and as researcher and deputy head of CeTIM, an international research institute for Technology and Innovation Management. Based on these experiences, he co-founded and is now heading VEA as provider of a new generation of collaboration solutions for innovative companies.



DR. RON DVIR

ORGANISATION | Innovation Ecology

TITLE | “The 10 Building Blocks of effective Future/Innovation Centers”

BIOGRAPHY | Dr. Ron Dvir is an architect of innovation engines and future centers, specializing in integrating the organizational, methodological, physical, technological and financial perspectives of innovation into a working open innovation system. Ron co-lead and acted as chief scientist/system architect in several large scales international research projects in the domains of innovation. Founder of Innovation Ecology that explore and plan organizational environments that trigger, enable and catalyze innovation.